



freedomRail vs. elfa

When it comes to a truly adjustable and customizable storage system, freedomRail is the only true solution.

When compared to elfa, freedomRail offers better, more versatile component selections, like our OBox Cabinets, full extension drawer glides, Reveal components and more. Organized Living offers higher value for your customer at the best price. On average elfa costs 20% more than freedomRail because of design limitations.

That's because freedomRail is a superior system created with the consumer in mind.

Direct Comparison

	freedomRail	elfa
Uninterrupted Hanger Movement*	x	
One Anchor for All Wall Substrates	x	Need 4 types
Number of Colors/Finishes	8	6
Full Extension Glides on Drawers and Baskets	x	
Wood Cabinets (OBoxes) and Drawers	x	
Cabinet Door	x	
Online Design Library with Controlled Choices for Every Area of the Home	x	
Made in USA	x	
Less Wasted Space**	x	

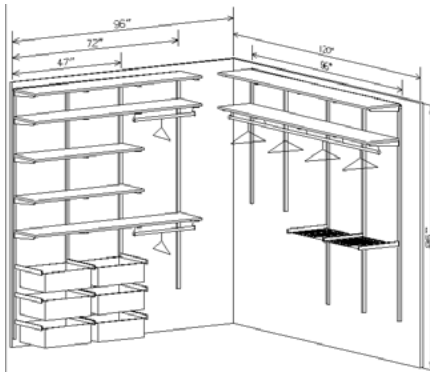
**The Patented Open Slide design of our Rod Clip allows for full uninterrupted use of the clothes rod, elfa's Rod Clip interferes with clothes hangers on both ends of the Rod.*

***Without cutting any item, you will never have more than 3" of wasted space, with elfa's system you can have up to 6" of wasted space.*

When comparing similar design layouts, number of components, number of shelves, drawers, doors and baskets, freedomRail is more economical and superior than elfa because of freedomRail's strength and system flexibility. The following elfa image is from containerstore.com.

freedomRail

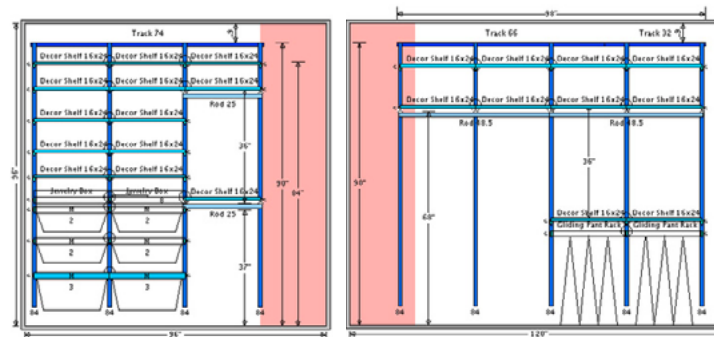
8 x 10' Walk-in



\$1,522.49
save \$1540.03

elfa

8 x 10' Walk-in



\$3,062.52

Kit #10048534